

Y11 Media



MEDIA AT YARDLEYS

INTENT: To create successful media professionals, preparing them for access to an ever-expanding industry here in the UK. Students will develop an understanding of real working practices and research, planning and practical methods behind making a variety of media products for an intended audience when communicating creative concepts effectively. They will be encouraged to identify and understand the strength and influence in media in society, such as identifying stereotypes and unfair/misleading representations in the media.

Y11 Media

Year 11 will build on the prior knowledge of key media planning and production skills

YEAR 11

Theme	Animation/Audio (Planning)	Audio Assets and Animation (creating)	Animation/Audio (saving/evaluating)	Exam: Distribution Platforms	Exam: Jobs in media	Exam: Revision
SUBSTANTIVE KNOWLEDGE	<ul style="list-style-type: none"> Pre-production and planning documentation for animation/audio product 	<ul style="list-style-type: none"> Techniques to obtain, create and manage assets Techniques used to create animation with audio 	<ul style="list-style-type: none"> Techniques to save and export animation with audio Techniques to test/check and review animation with audio Improvements and further developments 	<ul style="list-style-type: none"> NEA Assessment Distribution platforms and media to reach audiences Properties and formats of media files 	<ul style="list-style-type: none"> Sources of research and types of research data The legal issues that affect media Job roles in the media industry 	<ul style="list-style-type: none"> Revision and mock papers/tests Examination (Terminal unit)
DISCIPLINARY KNOWLEDGE	<p>Describing the purposes, contents and uses of pre-production documents</p> <p>Using research to inform planning</p>	<p>Recalling/making/developing skills</p> <p>Creating using SOFTWARE</p>	<p>Saving and exporting files</p> <p>Evaluate/critique their own work</p>	<p>Research, planning, and creation of media</p>	<p>Conducting and summarising research</p>	<p>Conducting and summarising research</p>